



## 2023 NoBo Sponsorship Opportunities

### **Friend of First Friday**

#### **Investment \$250**

The Friends of First Friday help to support our growing monthly First Friday events! In the summer months we open our First Friday Market tents, hosting additional artists, farmers, food vendors and more. Your support helps NoBo also provide marketing, water, toilets, entertainment and outreach that benefits our artists and community.

- Social Media and Website Acknowledgment
- Small sized Name/Logo Inclusion on the back of the next NoBo Art District Tee shirt run
- Share flyers or brand info at the NoBo Welcome Tent for one First Friday
- Receive an allotment of NoBo swag to hand out at your business during First Friday.
- Pop up presence with market tent during one FF Market or banner placement during event (banner not provided) and/or opportunity to distribute collateral at NoBo First Friday information table

### **Ultra Swag Sponsor**

#### **Investment: \$500**

The Swag Sponsorship is an affordable way to gain exposure for your business and also help us spread the word about NoBo with branded flashlights, tee shirts and stickers!

- Receive an allotment of NoBo swag to hand out at your business.
- Medium sized Name/Logo Inclusion on the back of the next NoBo Art District Tee shirt run
- Social Media and Website Acknowledgment
- Pop up presence with market tent during two FF Market or banner placement during event (banner not provided) and/or opportunity to distribute collateral at NoBo First Friday information table

### **Activator Sponsor**

#### **Investment: \$1,000**

The Activator sponsor helps to support NoBo Programs including our ongoing public art program, gallery spaces and First Friday events.

- Logo inclusion in monthly ezine
- Dedicated E-Zine & Blog post feature or interview
- Name/Logo Inclusion on Promotional Material and the next NoBo Tee Shirt run.
- Website acknowledgment on the NoBo Sponsor page
- Social media feature
- Sponsor mentioned in all PR and written promotions
- Pop up presence with market tent during all six FF Market or banner placement during events (banner not provided) and/or opportunity to distribute collateral at NoBo First Friday information table
- Name recognition on monthly First Friday studio map, both printed and digital versions

### **Public Art Sponsor**

**Investment: \$2,500**

The Public Art Sponsor helps us to support our ongoing public art program including murals, sculpture and more. Your support helps us advance the visual impact of the Arts District to look more and more like an Arts District, create placemaking and provide opportunities for Artists.

- Sponsor acknowledgement painted on the NoBo Mural Fence
- Acknowledgment and Logo inclusion in monthly ezine
- Dedicated E-Zine & Blog post feature or interview with Public Artist
- Website acknowledgment on the NoBo Sponsor and Public Art page
- Social media business feature
- Sponsor mentioned in all PR and written promotions for Public Art
- Pop up presence with market tent during all six FF Market or banner placement during events (banner not provided) and/or opportunity to distribute collateral at NoBo First Friday information table
- Name recognition on monthly First Friday studio map, both printed and digital versions with a distribution of \_\_\_\_\_

### **Media Amplifier**

**Investment: \$5,000**

The Media Amplifier sponsor supports a NoBo Community professional promotional video and photography of NoBo events! Your support brings the community to life and helps to advance the exposure and marketing of NoBo Artists and events.

- Presented by status on the NoBo video and ending credits with logo/business
- Acknowledgment and Logo inclusion in monthly ezine
- Dedicated E-Zine & Blog post feature with video
- Website acknowledgment on the NoBo Sponsor and Public Art page
- Social media business feature

- Sponsor mentioned in all PR and written promotions for NoBo Video
- Full page business feature in the next NoBo Guidebook
- Pop up presence with market tent during all six FF Market or banner placement during events (banner not provided) and/or opportunity to distribute collateral at NoBo First Friday information table
- Logo recognition on monthly First Friday studio map, both printed and digital versions with a distribution of \_\_\_\_\_

### **Arts Champion**

#### **Investment: \$10,000**

The Arts Champion sponsor is just that, a champion for the NoBo Art District. This sponsorship supports all of the NoBo Programs and general operating expenses for our growing arts district.

- Sponsor Name Plate recognition at our two gallery locations
- Full page business feature in the next NoBo Guidebook
- Acknowledgment and Logo inclusion in monthly ezine
- Dedicated E-Zine & Blog post feature or interview
- Large Website acknowledgment on the NoBo Sponsor page
- Social media business
- Sponsor mentioned in all PR and written promotions for all NoBo Art District programs & events
- Pop up presence with market tent during all six FF Market or banner placement during events (banner not provided) and/or opportunity to distribute collateral at NoBo First Friday information table

### **Grand Benefactor**

#### **Investment: \$25,000**

The Grand Benefactor sponsor helps to push NoBo Arts District to the next level of growth and programming! With this generous sponsorship you are helping us meet the goals and mission by expanding the operational capacity of the organization.

- Sponsor Name Plate recognition at our two gallery locations
- Full page business feature in the next NoBo Guidebook
- Acknowledgment and Logo inclusion in monthly ezine
- Dedicated E-Zine & Blog post feature or interview
- Large Website acknowledgment on the NoBo Sponsor page
- Social media business feature
- Sponsor mentioned in all PR and written promotions for all NoBo Art District programs & events
- Pop up presence with market tent during all six FF Market or banner placement during events (banner not provided) and/or opportunity to distribute collateral at NoBo First Friday information table

